



An Exceptional Way to Create Lasting Beauty



Alside[®]

CHARTER OAK® . . . GIVE YOUR HOME A BEAUTIFUL NEW LOOK

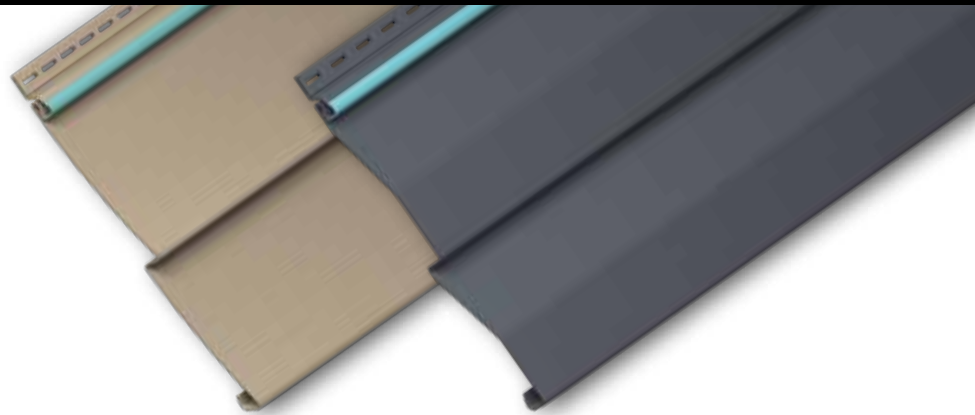
with one of the most advanced vinyl sidings you can buy. Outstanding beauty begins with exceptional product quality and superior craftsmanship from Alside, a trusted brand for more than 75 years.



A PREMIER HOME EXTERIOR

Refined style, outstanding performance and a lifetime of protection – that’s the power of Charter Oak Premium Vinyl Siding. Featuring a wide range of architectural colors in the timeless beauty of clapboard and handcrafted old-world charm of dutch lap, Charter Oak makes it easy to achieve custom elegance for your home.

If you like the idea of having more free time and less home maintenance, you will appreciate Charter Oak. It recreates the beauty of freshly painted wood siding, but without the worries of rotting, splitting or insect damage. An occasional rinse with a garden hose will remove most airborne dust and dirt to restore the like-new appearance.



QUALITY YOU CAN COUNT ON

Made to be the best. And made to last. That's what you can count on when you choose Charter Oak Premium Vinyl Siding. With architectural precision, outstanding durability and strength, every panel delivers uncompromising quality for your home. Plus you have the assurance that comes with Alside's lifetime limited warranty.*

Make your first choice the best choice . . . Charter Oak Premium Vinyl Siding.

MADE WITH PREMIUM RAW MATERIALS

Developing a tough, durable and beautiful vinyl siding such as Charter Oak requires the technical skills of a chemical process engineer and the visual sensibilities of an architect. That's because the premium vinyl used in Charter Oak is more than just a simple vinyl resin. It's a specially formulated compound, with each ingredient chosen to add specific benefits to the final product.

PureStrength vinyl resin gives Charter Oak its basic strength and weather resistance. It prevents moisture infiltration from rain and humidity, so panels won't rot, warp, shrink or swell. The result is low-cost, easy-care maintenance.

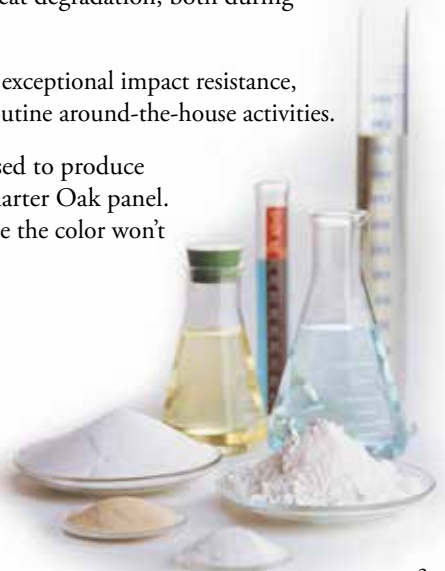
Ti-Shield titanium dioxide helps prevent ultraviolet degradation, so even hot summer sun won't damage Charter Oak's beautiful surface.

StayRight vinyl stabilizers also help prevent heat degradation, both during manufacturing and after installation.

TrueShield impact modifiers give Charter Oak exceptional impact resistance, helping to prevent denting and dinging from routine around-the-house activities.

DesignersChoice pigment concentrates are used to produce beautiful high-performance color for every Charter Oak panel. You'll never have to stain or paint again, because the color won't wash away.

Charter Oak. Technically, it's beautiful.



CHARTER OAK'S TRIBEAM[®] SYSTEM

Designed for Superior Performance

INNOVATIVE TRIBEAM SYSTEM PROVIDES IMPRESSIVE PANEL RIGIDITY AND SUPERIOR WIND RESISTANCE

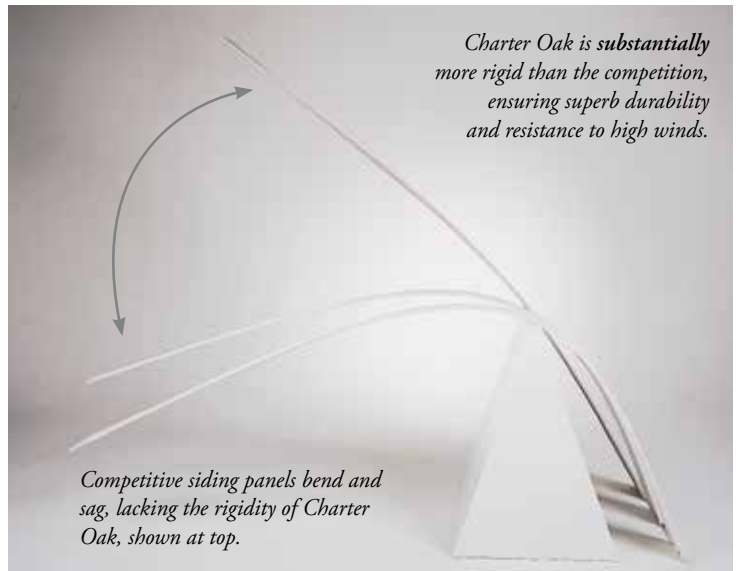
Charter Oak's lasting beauty isn't a result of just blending premium raw materials. Product engineers have created an exceptional design for Charter Oak that provides greater rigidity and resistance to high winds.



The unique TriBeam system fortifies Charter Oak's rigidity, helping to ensure straight course lines and even walls, on both new and existing homes. The result is a markedly superior installation with the built-in strength to ensure an enduring beautiful appearance.

The TriBeam illustration above shows another feature that's especially important if you live in an area where high winds are common. It's a rolled-edge nail hem that gives Charter Oak its increased strength to resist the force of intense winds. This high-performance panel has been tested to withstand negative windload resistance per ASTM D5206 and meets or exceeds the industry standard for windload performance.





Charter Oak is substantially more rigid than the competition, ensuring superb durability and resistance to high winds.

Competitive siding panels bend and sag, lacking the rigidity of Charter Oak, shown at top.

BEAUTIFULLY RESILIENT AGAINST SAGGING

Charter Oak is substantially more rigid than the competition. Rigidity, as with Charter Oak panels, is important for long-lasting performance and resistance to bending and sagging. Your home will have a beautifully uniform finish that stands the test of time.

A MORE SUSTAINABLE CHOICE

The home that protects you can also help protect the environment. As a durable product with a long service life, vinyl siding such as Alside's has been shown in a cradle-to-grave Life Cycle Assessment study commissioned by the Polymeric Exterior Products Association (formerly the Vinyl Siding Institute) to have a smaller environmental footprint relative to competing materials.** And because it never needs to be painted, vinyl siding also helps prevent paint, stain and other maintenance-related products from being released to the environment.



DID YOU KNOW for nearly two decades vinyl siding has been a leading choice for exterior cladding on new single-family homes. This broad appeal stems not only from its beauty, durability and easy upkeep, but also from the fact that vinyl siding adds value to homes.

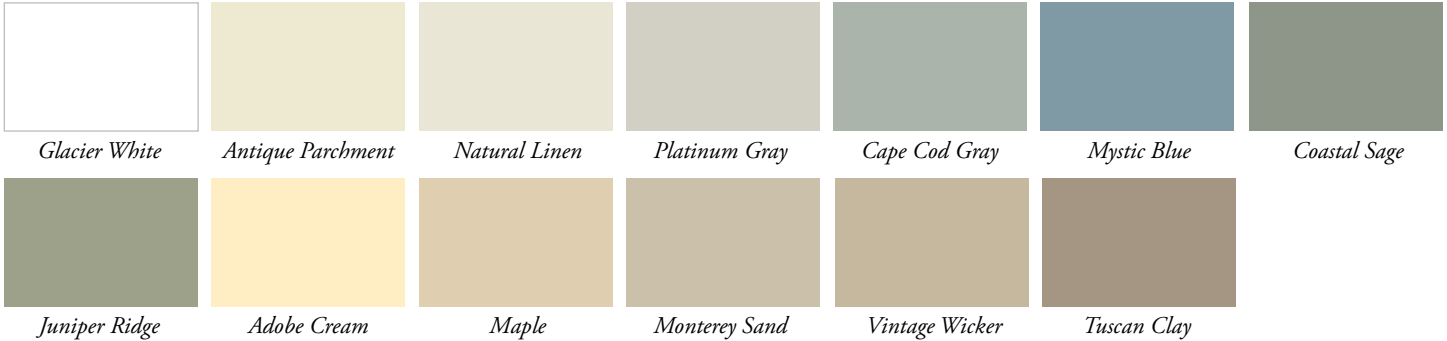
EXPRESS YOURSELF *with* ON-TREND COLORS

Richer Colors Tailored to Your Style

CHOOSING COLOR FOR YOUR HOME HAS NEVER BEEN EASIER

From Deep Espresso to Laguna Blue, the line-up of architectural colors doesn't shy away from bold and beautiful. Mix and match complementary shades for a look that is fresh and serene or combine more than one shade to bring richness and sophistication to your home.

STANDARD COLOR COLLECTION



ARCHITECTURAL COLOR COLLECTION



Note: Colors may be slightly different from their appearance in this brochure. Make final color selections using actual product samples. Color availability may vary by market. See your Alside Sales Representative for details.



Our darker siding colors are fortified with ChromaTrue® technology for superior color retention. This advanced copolymer compound provides long-term color stability and better performance on darker colors.

THE ART OF THE MIX

There's no need to settle for siding and trim that almost match. Alside's ColorConnect® Color Matching System offers smart solutions for every design approach. ColorConnect standards have been painstakingly applied to select Alside products to ensure you are making tasteful color choices with enduring aesthetic value and the custom look you desire.

Whether it's a rich color that draws your eye to an interesting architectural detail, or neutral hues applied to a historic home, the Alside ColorConnect Color Matching System helps you successfully match the color of your siding with other Alside exterior products and accessories.



ALL PRODUCTS ARE COLOR-COORDINATED WITH CHARTER OAK SIDING

When you're creating an exterior design, the delight is in choosing the details. Siding color defines the total mass of your home; trim and accent details focus on particulars, highlighting those special features and characteristics that set your home apart.

Aside offers a wide selection of trim and accent products made to complement the beauty and colors of Charter Oak siding.



Trimworks® three-piece beaded corner post.



Trimworks 7" fluted corner post.



Trimworks traditional corner post.



Aside Premium Scallops – Victorian-inspired half-round shingles.



Aside Premium Shakes – the classic look of deep-grained cedar shakes.



Board & Batten vertical siding accentuates gables and other areas.



Charter Oak clapboard with Trimworks 5" window trim.

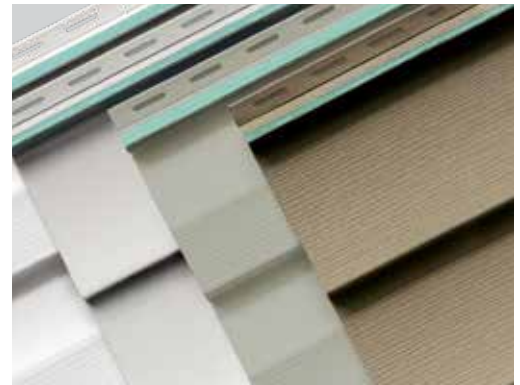


Charter Oak dutch lap with Trimworks 3-1/2" window trim.



Charter Oak soffit easily spans long runs without sagging.

The ESSENCE of AMERICA'S ARCHITECTURAL HERITAGE . . . Made Convenient for Today's Easy-Care Lifestyle



INDEPENDENTLY TESTED FOR QUALITY AND SAFETY

When you choose Charter Oak, you get more than Alside's assurance of quality. Under an independent program sponsored by the Polymeric Exterior Products Association (PEPA), Charter Oak has received ASTM D3679 certification, the industry standard for quality.

PEACE OF MIND

Charter Oak Premium Vinyl Siding and Alside accessories are backed by lifetime limited warranties.* For complete warranty information, including limitations, please see a printed copy of the warranty.



HOME VISUALIZER

See the finished look before the work begins! Our Alside siding visualizer lets you create multiple exterior designs with just the click of a mouse. Simply select a house style – or submit a photo of your own home – and choose siding profiles, accents, soffit and trim, along with color options for doors, roofing, shutters and more. Visit www.alside.com/color-design to get started today.



Pertains to Charter Oak Vinyl Siding
Consult the PEPA website at www.polymericexteriors.org
for a current list of certified products.



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